

# Promotion of Paper Umbrella Linking to Conservation of Biodiversity

Presented by: Khamsy Thammavong  
Head of District Commerce Office

*Site: Meesay village, Phoukoud district*

*Period: 1/04/2011-31/03/2012*

*Implementing agency: Phoukoud Industry  
and Commerce Office*

# *Objectives:*

- 1. To improve the utilization of natural resources and value addition of local raw material*
- 2. To generate income from producing and selling umbrella*

# Main activities and results

activities	results
<i>1: Data collection on umbrella production</i>	58 villagers, 33 females
<i>2: Setting group production and improvement of production techniques</i>	30 participants (4 females), 5 households actually implement
<i>3: Linkages of planting biodiversity to umbrella</i>	Planting 3,016 paper mubrelly and 104 Ja Bamboo

# Main activities and results

Activities	Results
<i>4: Mentoring</i>	Five times of mentoring paper mulberly and Ja bamboo planting
<i>5: Value chain study in LPB province</i>	Arranged study tour and discussed with paper umbrella traders in LPB (10 participants)

# Coming up activities

- 1. Continue promoting villagers to produce regularly and continuously
- 2. Follow up, promote and manage paper mulberry and Ja bamboo gardens



**Thank you**